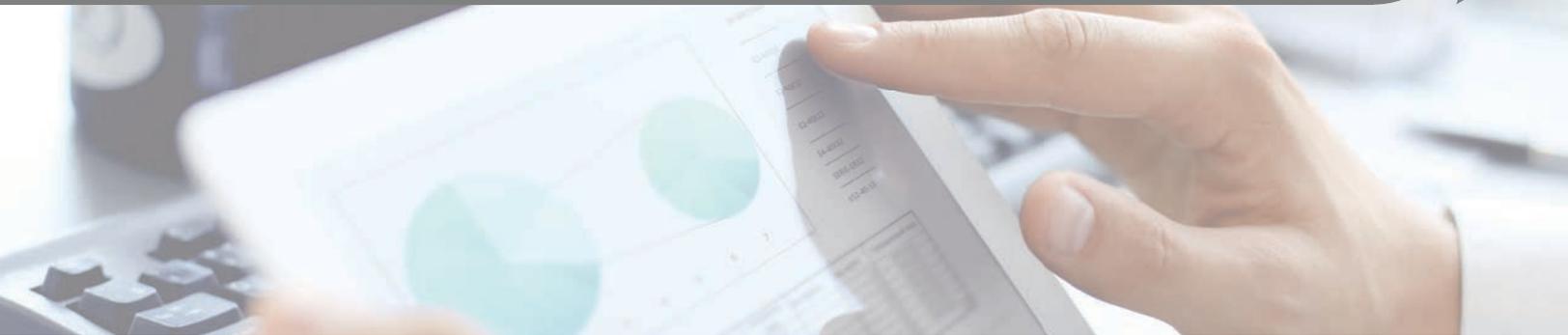


Business Analysis



In order to be successful and stand out in the professional world it is imperative to have a broad range of up-to-date business skills. With Directions Training's business analysis certifications, you will learn key soft skills professionals need to succeed in today's marketplace, including business writing, conflict management, negotiation, stress management, and more. Business analysis has become a critical competency to project management and hiring managers and can move your career further as new position openings are on the rise.

CERTIFIED BUSINESS ANALYSIS PROFESSIONAL (CBAP):

The CBAP designation is a mark of distinction for intermediate and advanced level practitioners, recognizing their demonstration of the knowledge and skills necessary for effectiveness and a professional level of competence in business analysis principles and practices.

PROJECT MANAGEMENT INSTITUTE (PMI) - PROFESSIONAL IN BUSINESS ANALYSIS (PBA):

The PMI-PBA certification comes from a well-recognized and credible global body within the management and business analyst community. Earning your PBA certificate demonstrates to hiring managers that you have a strong understanding, knowledge, and experience in applying business principles, practices, tools, and techniques.

ENTRY CERTIFICATE IN BUSINESS ANALYSIS (ECBA):

The ECBA certificate recognizes the foundational knowledge of individuals entering the field of business analysis. The ECBA is for those new to the profession and requires 21 educational units but does not require any prior experience.

WHAT OUR STUDENTS ARE SAYING:

“The instructor was both personable and knowledgeable, and always took time with us whenever we had questions or comments. Absolutely excellent in their presentation, they really brought context to the material and how it could work in our real world environment.”
-Vincent. V. (May 2018)

“I enjoyed that this was not just a "read from the slides" training. There was plenty of actual teaching. Appreciated the notes on subjects that were encountered on the exams as well.”
-Gabriel S. (July, 2018)

“The most knowledgeable instructor I've trained under in years. Very nicely presented.”
-Terry S. (August, 2018)

directions

Training Successful Professionals Since 1991