



Finance for Non-Financial Managers

PROD100; 1 Day, Instructor-led

Course Description

In today's business environment, when every manager is held accountable for the bottom line, you have to know the language of accounting and bookkeeping. Finance for Non-Financial Managers will help you understand the information contained in basic financial reports (balance sheets, income statements, cash flow statements), and then provide you with the skills and tools to use that understanding to make informed, intelligent decisions.

This course is a must for non-financial managers and executives who need to improve their financial competency and utilize these skills to increase and measure their impact on the bottom line.

Course Outline

Introduction to Accounting

- Understanding Financial Statements
- Balance Sheet
- Income Statement
- Statement of Cash Flows

Using Financial Statements for Analysis

- Common Size Statements
- Liquidity Ratios
- Asset Management ratios
- Profitability ratios
- Leverage ratios
- Industry and Company Comparisons

Budgeting

Audits and Auditors

- Types of Audit Opinions

- Stages of Financial Audits

Internal Controls